

# Inviting, interesting, fun Partners' area!

## Symposium Partner Benefits:

**Admission:** 2 professionals included

**Expo Display Area:** 6' table spaces, positioned in an open conversational area, with comfortable seating groups all around and close by each area. Sit down, chat, and open new relationships!

**Passport to Prizes:** Our attendees are encouraged to meet and greet all of our partners warmly and personally. Participate in one master gift drawing.

**Event Visibility:** Your logo and website link included in our standard marketing and registration packet materials leading up to the event.

## Attendee Contact Information:

October access to our online membership database, for emailing or calling attendees on a 1:1 basis.

FPA of Greater Phoenix

PO Box 4130, Scottsdale, AZ 85261

# Symposium '17 Partnership Information

## The Profession of Financial Planning

To Think, Feel, Act and Learn...

*like a CFP® Professional*

Featuring Dr. David Yeske, CFP®, Elissa Buie, CFP®, and Dr. John Grable

**Wednesday, Sep 27, 2017**

7:15 am to 5 pm, 7 hours of CFP® CE credit

Desert Willow Conference Center  
4340 E Cotton Center Blvd  
Phoenix AZ 85040

[www.DesertWillowConferenceCenter.com](http://www.DesertWillowConferenceCenter.com)



OF GREATER PHOENIX



## More Details

Coming from out of town? Where to stay:  
Homewood Suites by Hilton-Phoenix Airport South  
Courtyard Phoenix Airport

Distance from Sky Harbor International Airport: 4.4  
miles, 10-12 minute drive time.

Sending Expo Booth Materials? Need Electricity?  
Contact Desert Willow Conference Center

Meals include Breakfast and Lunch, afternoon snacks

## Social Media Marketing Opportunity

Let us know your social media profiles, and connect  
to ours by liking us, following us, and sharing our  
posts.

Help us build the excitement and deliver greater  
attendance by actively participating in our Social  
Media posts during August and September. Find and  
write articles, or post statistics relevant to the value  
and role of Financial Planning on your pages.

Let your local financial industry contact know  
you'll be attending and invite them to register and  
join us! Make full use of your Partner button:



More Questions? Join our Partnership Drop In Calls  
on the 1<sup>st</sup> and 3<sup>rd</sup> Monday of every month, from  
11:30 am MST, via UBER. Dial in number: 602-  
456-6642, No PIN needed.

## Reserve Your Space!

Cost: \$1,500, due in full no later than September 15<sup>th</sup>,  
2017. Up to 12 spaces are available.

Email Melissa Kemp at to request your space.  
[ExecutiveDirector@FPAofPhoenix.org](mailto:ExecutiveDirector@FPAofPhoenix.org)

You will receive an invoice directly from our website.  
Once the invoice is paid, via check or credit card,  
your Symposium Expo and attendance space is  
reserved.

Mark your Calendar for a Symposium' Information  
Call on Monday, July 31<sup>st</sup>, at 11:30 am MST. Learn  
how to maximize your visibility on event day!

## About FPA of Greater Phoenix

Symposium attendance generally numbers 125+ of  
the top financial planners across the Valley of the  
Sun, including CFP® professionals and many allied  
professionals from legal, accounting, and investment  
management disciplines. The educational content  
and presenters chosen must be nationally recognized  
subject matter experts, superb presenters, delivering  
useful, proven, and cutting edge information.

Comment from last years' attendee survey:  
*"Best One-day single subject track ever  
presented. Kudo's to the chapter and the  
committee!"*



Some returning Partners:



*Own your tomorrow*



Jefferson National



## Make Connections!



## Contact Us

FPA of Greater Phoenix  
PO Box 4130  
Scottsdale, AZ 85261

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[ExecutiveDirector@FPAofPhoenix.org](mailto:ExecutiveDirector@FPAofPhoenix.org)

Visit us on the Web:  
[www.FPAofPhoenix.org](http://www.FPAofPhoenix.org)